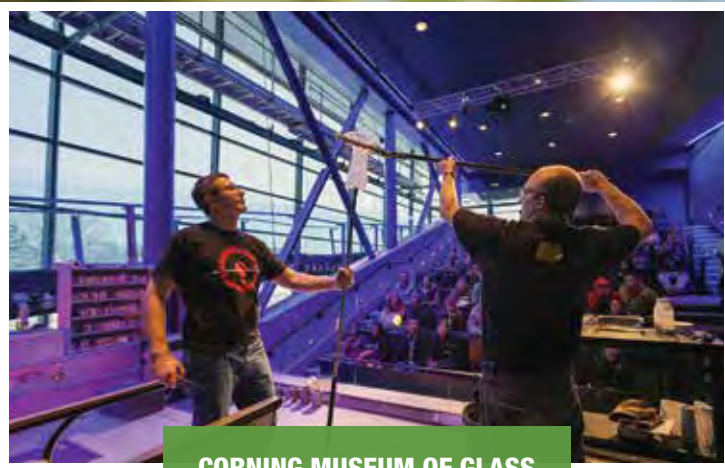
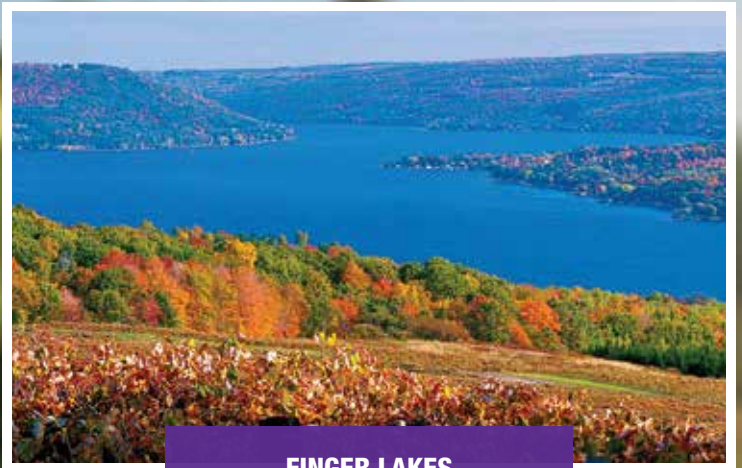


 **WINE  
WATER &  
WONDERS**<sup>®</sup>  
OF UPSTATE NEW YORK

# EXPLORE UPSTATE NEW YORK AND DISCOVER THE WONDERS



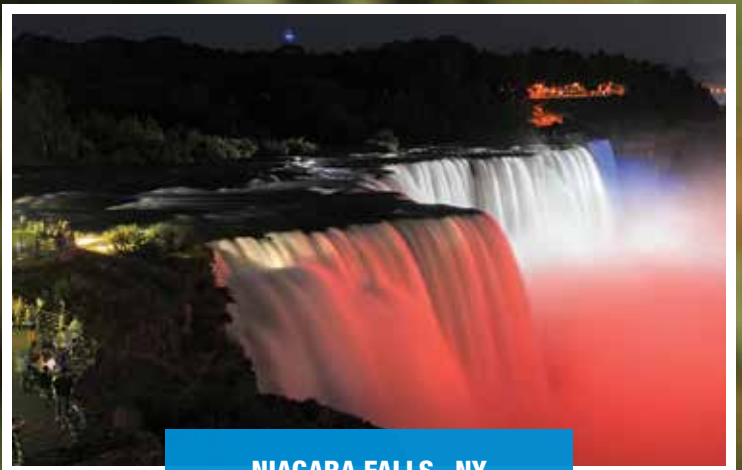
**CORNING MUSEUM OF GLASS**



**FINGER LAKES**



**ROCHESTER, NY**



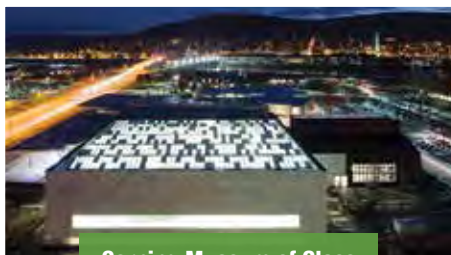
**NIAGARA FALLS, NY**



# DAY 1

## NYC TO CORNING

Drive through the Catskill Mountains via Rt. 17/1-86 to Corning, New York – only a 4 ½ hour drive. Corning, the southern gateway to the Finger Lakes is home to one of our region's most popular attractions, The Corning Museum of Glass. Visit the world's largest glass museum and watch a live Hot Glass demonstration! Our new Contemporary Art & Design Wing is attracting visitors from all over the world. Many other attractions and restaurants serving local fare are nearby. An overnight stay at the Holiday Inn Express Horseheads or Holiday Inn Elmira (FIT and Group) is a perfect way to end your day.



Corning Museum of Glass



Corning Museum of Glass



Holiday Inn Express / Holiday Inn

### ACCOMMODATIONS

*Holiday Inn Express Horseheads*  
*Holiday Inn Elmira*  
[www.fingerlakeshotels.com](http://www.fingerlakeshotels.com)

### ARTS AND CULTURE

Corning Museum of Glass  
[www.cmog.org](http://www.cmog.org)

Glenn Curtiss Museum  
Aviation history  
[www.glenncurtissmuseum.org](http://www.glenncurtissmuseum.org)

The Rockwell Museum  
[www.rockwellmuseum.org](http://www.rockwellmuseum.org)

### OUTDOOR RECREATION

National Soaring Museum and Sailplane rides at Harris Hill  
[www.soaringmuseum.org](http://www.soaringmuseum.org)

### SHOPPING

The Gaffer District  
[www.gafferdistrict.com](http://www.gafferdistrict.com)

### EVENTS AND FESTIVALS

**May**  
Glass Fest  
[www.glassfest.org](http://www.glassfest.org)

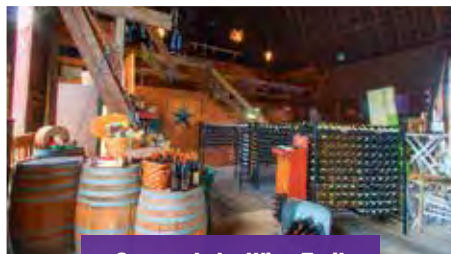
### FOOD AND WINE

Pleasant Valley Wine Co.  
- US Bonded winery #1  
[www.pleasantvalleywine.com](http://www.pleasantvalleywine.com)

# DAY 2

## FINGER LAKES

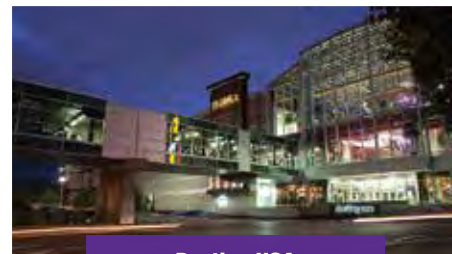
Leave Corning and head towards Watkins Glen at the south end of Seneca Lake. Watkins Glen State Park is one of our most popular visitor destinations because of the scenery of the 19 waterfalls and the gorge itself. In the village of Watkins Glen you will find dining and boat excursions. Seneca Lake is a long slender lake with wineries along both sides. Traveling up either side will be a beautiful drive and you will end up in the small city of Geneva. In Geneva you can walk the north shore of Seneca Lake. From there you can head east towards Syracuse to visit Destiny USA, which is the sixth largest shopping destination in the US, combining traditional retail, outlets, fine dining and entertainment. And, there are plenty of overnight accommodations nearby to end your busy day.



Seneca Lake Wine Trail



Watkins Glen State Park



Destiny USA



### OUTDOOR RECREATION

Captain Bill's Cruises  
- dinner boat cruise  
[www.senecaharborstation.com](http://www.senecaharborstation.com)

Ride the NASCAR track at Watkins Glen International  
[www.theglen.com](http://www.theglen.com)

Watkins Glen State Park  
[nysparks.state.ny.us](http://nysparks.state.ny.us)

### FOOD AND WINE

Cayuga Lake Wine Trail  
[www.cayugawinetrail.com](http://www.cayugawinetrail.com)

Glenora Wine Cellars and Veraisons Restaurant  
[www.glenora.com](http://www.glenora.com)

Seneca Lake Wine Trail  
[www.senecalakewine.com](http://www.senecalakewine.com)

The Windmill Farm and Craft Market  
- Saturday only  
[www.thewindmill.com](http://www.thewindmill.com)

### EVENTS AND FESTIVALS

**July**  
Finger Lakes Wine Festival  
[www.flwinefest.com](http://www.flwinefest.com)

**August, September**  
NASCAR race and the historic Finger Lakes Grand Prix course at Watkins Glen International  
[www.theglen.com](http://www.theglen.com)

### SHOPPING

Destiny USA  
[www.destinyusa.com](http://www.destinyusa.com)



# FINGER LAKES TO ROCHESTER

## DAY 3

You'll find savings of 25-65% off every day when you shop at Waterloo Premium Outlets. Don't forget to visit Kay Jewelers Outlet while there! Then head to Rochester, an iconic American city ([www.visitrochester.com](http://www.visitrochester.com)) Rochester is home to George Eastman House International Museum of Photography and Film inside the home of Kodak's founder. Enjoy an evening of great dining, music and nightlife. Stroll, bike or cruise between the charming villages that line the historic Erie Canal.



George Eastman House



Kay Jewelers Outlet



Waterloo Premium Outlets

### ARTS AND CULTURE

- Genesee Country Village and Museum  
[www.gcv.org](http://www.gcv.org)
- National Museum of Play at The Strong  
[www.museumofplay.org](http://www.museumofplay.org)
- George Eastman House International Museum of Photography and Film  
[www.eastmanhouse.org](http://www.eastmanhouse.org)
- Memorial Art Gallery  
[www.mag.rochester.edu](http://www.mag.rochester.edu)

### OUTDOOR RECREATION

- Finger Lakes Golf Trail  
[www.fingerlakesgolftrail.com](http://www.fingerlakesgolftrail.com)
- Colonial Belle  
[www.colonialbelle.com](http://www.colonialbelle.com)
- Letchworth State Park  
The Grand Canyon of the East  
[www.nysparks.state.ny.us](http://www.nysparks.state.ny.us)

### FOOD AND WINE

- New York Wine and Culinary Center  
[www.nywcc.com](http://www.nywcc.com)
- Belhurst Castle and Winery  
[www.belhurst.com](http://www.belhurst.com)
- Canandaigua Wine Trail  
[www.canandaiguawinetrail.com](http://www.canandaiguawinetrail.com)
- Wegmans and Tastings Restaurant  
Renowned shopping and dining experience  
[www.wegmans.com](http://www.wegmans.com)

### EVENTS AND FESTIVALS

- May**  
Rochester Lilac Festival  
[www.lilacfestival.com](http://www.lilacfestival.com)
- June**  
Rochester International Jazz Festival  
[www.rochesterjazz.com](http://www.rochesterjazz.com)
- September**  
Genundowa Native American Festival of Lights  
[www.genundowa.com](http://www.genundowa.com)

### SHOPPING

- Waterloo Premium Outlets®  
[www.premiumoutlets.com/waterloo](http://www.premiumoutlets.com/waterloo)
- Kay Jewelers Outlet  
[www.kayoutlet.com](http://www.kayoutlet.com)

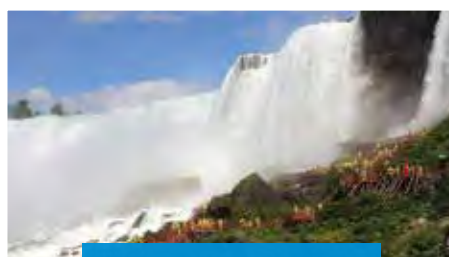
# ROCHESTER TO NIAGARA FALLS

## DAY 4

In the morning, depart Rochester along the Seaway Trail American Byway, arriving in Niagara Falls ready to be captivated by the experience of the Falls. Another thrill of a lifetime is a ride aboard the famous Maid of the Mist and getting so close to the Falls throughout the Niagara Falls State Park, you will be amazed. While taking in the sights and sounds of Niagara USA, don't miss the Fashion Outlets of Niagara Falls USA featuring Disney, Kate Spade, Kay Jewelers Outlet, Kenneth Cole, Michael Kors, Saks Fifth Avenue OFF 5th, Under Armour and more!



Niagara Falls USA



Niagara Falls USA



Fashion Outlets of Niagara Falls USA

### ARTS AND CULTURE

- Historic Lewiston and Youngstown  
[www.niagarariverregion.com](http://www.niagarariverregion.com)
- Lewiston Council on the Arts  
[www.artcouncil.org](http://www.artcouncil.org)
- Historic Old Fort Niagara  
[www.oldfortniagara.org](http://www.oldfortniagara.org)
- Lockside Art Center  
[www.locksideartcenter.com](http://www.locksideartcenter.com)

### OUTDOOR RECREATION

- Lockport Locks and Erie Canal Cruises  
[www.lockportlocks.com](http://www.lockportlocks.com)
- Cave of the Winds  
[www.niagarafallsstatepark.com](http://www.niagarafallsstatepark.com)
- Hiking Trails in the Niagara Gorge  
[www.niagarafallsstatepark.com](http://www.niagarafallsstatepark.com)

- Platters Chocolates  
[www.platterschocolates.com](http://www.platterschocolates.com)
- World Famous DiCamillo's Italian Bakery  
[www.dicamillobakery.com](http://www.dicamillobakery.com)
- Niagara USA Wine Trail  
[www.niagarawinetrail.org](http://www.niagarawinetrail.org)

### EVENTS AND FESTIVALS

- June - August**  
Artpark's Tuesday in the Park Concert Series  
[www.artpark.net](http://www.artpark.net)
- July**  
Historic Lewiston Jazz Festival  
[www.lewistonjazz.com](http://www.lewistonjazz.com)

### FOOD AND WINE

- Niagara Falls Culinary Institute  
[www.nfculinary.com](http://www.nfculinary.com)

### SHOPPING

- Fashion Outlets of Niagara Falls USA  
[www.fashionoutletsniagara.com](http://www.fashionoutletsniagara.com)

# DAY 5

# NIAGARA FALLS TO DEPARTURE CITY

Spend the morning in Niagara USA and then depart via air from Buffalo/Niagara International Airport (BUF) to NYC, or drive via Finger Lakes to NYC.



For general information contact Christopher Guidone at [info@winewaterwonders.com](mailto:info@winewaterwonders.com)

Wine, Water and Wonders of Upstate New York is a collaborative program of the following organizations:

### CORNING MUSEUM OF GLASS

Corning Museum of Glass  
[www.cmog.org](http://www.cmog.org)  
Phone: +1.607.438.5213  
[berrysk@cmog.org](mailto:berrysk@cmog.org)



Finger Lakes Tourism Alliance  
[www.fingerlakes.org](http://www.fingerlakes.org)  
Phone: +1.315.536.7488  
[cindyk@fingerlakes.org](mailto:cindyk@fingerlakes.org)



VisitRochester  
[www.visitrochester.com](http://www.visitrochester.com)  
Phone: +1.585.279.8300  
[gregm@visitrochester.com](mailto:gregm@visitrochester.com)



Niagara Tourism & Convention Corporation  
[www.niagara-usa.com](http://www.niagara-usa.com)  
Phone: +1.716.282.8992  
[edavis@niagara-usa.com](mailto:edavis@niagara-usa.com)



### ASSOCIATE PARTNERS

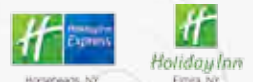
Fashion Outlets of Niagara Falls USA  
[www.fashionoutletsniaagara.com](http://www.fashionoutletsniaagara.com)



Destiny USA  
[www.destinyusa.com](http://www.destinyusa.com)



Holiday Inn Express Horseheads  
Holiday Inn Elmira  
[www.fingerlakeshotels.com](http://www.fingerlakeshotels.com)



Kay Jewelers Outlet  
[www.kayoutlet.com](http://www.kayoutlet.com)



Waterloo Premium Outlets®  
[www.premiumoutlets.com/waterloo](http://www.premiumoutlets.com/waterloo)

